

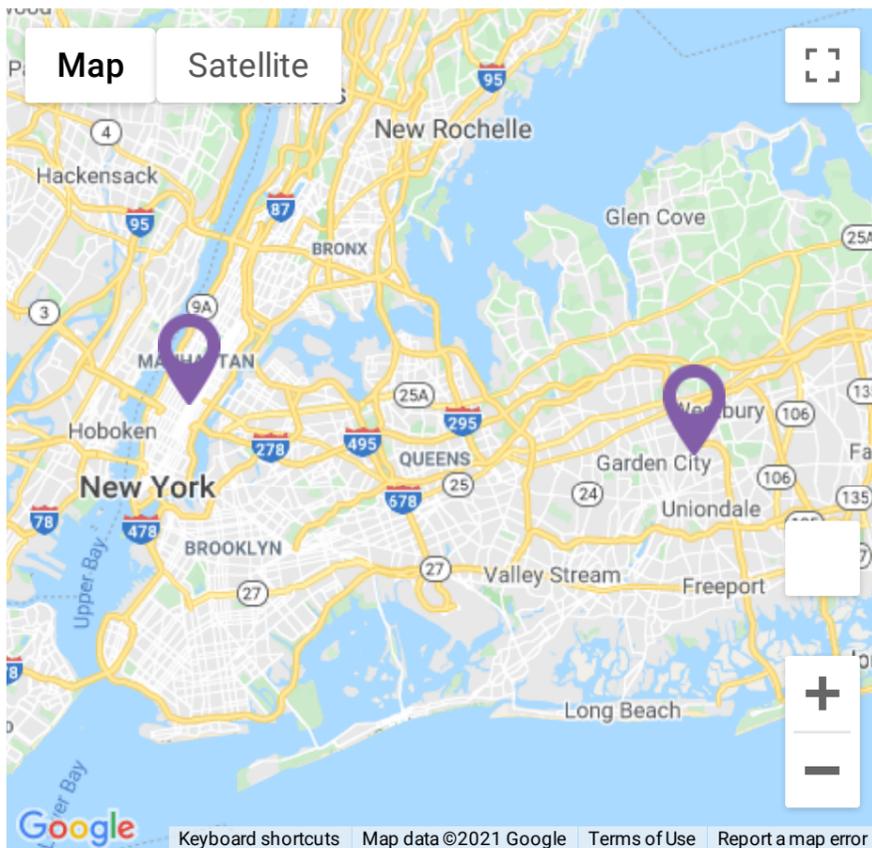
JANOVER LLC



 Member since 2013

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Our offices

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◆ *Representatives* ◆



Alan HOFFMAN

Alan Hoffman is the Managing Partner of Janover LLC's New York City office, a driving force on the firm's team of real estate experts and a member of its Executive Committee. As a tax and business advisor to companies, professionals and individuals for more than 35 years, Alan has successfully addressed a wide range of challenging issues across multiple industries. Clients benefit from his time-tested ability to help them reduce or defer income tax and estate tax liability, increase profitability, finance acquisitions, structure deals and refinance debt. Additionally, he works closely with high net worth individuals to monitor their portfolios and offer expert accounting advice as well as tax, estate planning and other guidance.

Alan specializes in real estate transactions of all kinds, including those that involve development and construction, rental operations, sales or exchanges, management and brokerage. He advises real estate professionals on issues related to residential real estate, office and industrial buildings, shopping centers and vacant land held for investment and/or development.

Licensed in New York and Florida, Alan has been active with the Real Estate Committee of the New York State Society of CPAs for more than 20 years and has served as Committee Chairman. He is also the past Chairman of the Foundation for Accounting Education's Annual Real Estate Conference, a position he held for more than 10 years, and he is a former member of the American Institute of CPAs (AICPA) Real Estate Committee. He has taught real estate accounting at the New York University School of Continuing Education, given lectures on accounting and tax matters and helped author the Common Interest Realty Associates Guide issued by the AICPA.

Before joining Janover LLC, Alan was the partner in charge of the Real Estate Services Group at Goldstein Golub Kessler LLP. Prior to that, he had been the Managing Partner of Shanholt, Glassman, Hoffman, Klein & Co., CPAs until its merger with Goldstein Golub Kessler LLP. He earned his Bachelor of Science degree in Accounting from Brooklyn College.

Alan serves on the boards of several charitable organizations. He has three grown children and two grandchildren.

Jay FREEBERG

[Email](#) 

Joseph MAFFIA

[Email](#) 

Mark GOODMAN

Managing Partner of Janover LLC. Career focuses on tax planning and consulting for high net worth individuals and their underlying businesses and investments.

[Email](#) 

Jay FREEBERG

Jay spends his career advising closely held and family businesses, as well as high net worth individuals, and coordinating the various taxes, accounting, growth and lack of liquidity aspects that such entities face.

Jay works with medical professionals, constructors, real estate, and family businesses. He has been instrumental in the successful purchase, sale and transition of more than 25 client businesses over the past 20 years. Jay also manages the financial planning for the firm's clients.

Jay is a Certified Public Accountant, a Certified Financial Planner and a Certified Divorce Financial Analyst. He holds numerous NASD securities licenses including Series 7, 24, 27, 63 and 65 and is an Accredited Wealth management Advisor. He also holds his Life, Accident and Health license. Jay has served as a financial expert witness in several business and divorce litigation's proceedings.

Jay has been quoted in numerous publications, including The CPA Journal, Private Wealth Magazine, The Washington Post, Journal of Accountancy and CFA Magazine. He was selected by Medical Economics magazine, in 2000 and 2002, as one of the best 150 financial advisors for medical professionals in the United States and was selected by Reuter's as Top Financial Advisor.

[Email](#) 

Jay is a Partner at Janover LLC, a leading accounting and consulting firm with offices in New York City and Long Island. Previously, Jay was a financial consultant at Lehman and he began his career at Deloitte & Touche. Jay received his M.S. from NYU and graduated from SUNY Albany.

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Tax - Estate
Tax - International
Tax - Corporate compliance
Tax - Corporate consultancy
Tax - Personal compliance
Tax - Personal consultancy
Tax - Sales

◆ *Languages spoken* ◆

English

French